

Gartner Names UMT360 a Visionary in 2014 Magic Quadrant for Integrated IT Portfolio Analysis Applications Report

Bellevue, WA – February 2, 2014 – UMT360 announced today that it has been named a Visionary in Gartner's 2014 Magic Quadrant for Integrated IT Portfolio Analysis Applications. This is the 3rd consecutive year that UMT360 for IT has been recognized by Gartner for its completeness of vision and ability to execute.

"We're proud that Gartner has once again recognized UMT360 as a visionary for [Integrated IT Portfolio Analysis Applications](#)," said Mike Gruia, co-founder and CEO of UMT360. "Investments in IT power critical business capabilities, yet many executives still perceive IT as a "black box" or cost center. It's imperative that today's IT leaders demonstrate the value that IT generates and clearly communicate how IT's alignment with the business delivers a competitive advantage. With UMT360 for IT, companies are now able to effectively rationalize operational costs, free up funds for innovation and better align execution with strategy to improve the rate and speed of IT transformation and maximize ROI."

According to the Gartner report: "Integrated visibility across different IT silos or domains can bring their often unique perspectives to the table to enhance capital and strategic IT investment prioritization and decision making for a CIO, an IT steering committee, a governance board or council, an IT program or project management office (PMO), or others requiring this type of visibility." UMT360's Integrated IT Portfolio Management solution digitalizes investment planning and controls across all business capability, program, application and IT Service portfolios, delivering the insight needed to align IT execution with strategic priorities and deliver a future state architecture to drive business performance.

"Built using the Microsoft SharePoint Server platform is one of the unique strengths of UMT360's Integrated IT Portfolio Management solution", said Ben Chamberlain, Chief Product and Marketing Officer for UMT360. "This makes it easy for companies already managing their IT assets, projects and program portfolios in SharePoint and Project Server to quickly leverage and extend their existing investment. By seamlessly integrating IT governance controls across all portfolios, UMT360 helps organizations eliminate silos and provide complete visibility across all spend, driving better decisions."

Savvy IT leaders are adopting Integrated IT Portfolio Management capabilities to better run the "business of IT", deliver innovation and drive a competitive advantage. Learn more about [UMT360's five steps to transforming IT investment](#).

About UMT360

[UMT360](#) is transforming how companies manage their enterprise investments. Our Enterprise Portfolio Management (EPM) solutions help leaders in business, finance, IT and the PMO collaborate to effectively bridge the gap between execution and strategy. By digitalizing investment planning and controls across siloed product, program, project and IT asset portfolios, UMT360 clients gain the transparency and insight needed to improve decision making, rationalize operational costs and fuel and deliver innovation to maximize ROI. The only EPM solution built on Microsoft SharePoint, UMT360 delivers seamless integration with Microsoft Project Server, helping companies quickly realize even more value from their platform investment. The company has twice been named a Gartner Cool Vendor in Program and Portfolio Management and is recognized by Gartner as a Visionary in the Integrated IT Portfolio Analysis Magic Quadrant.

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¹ Gartner Magic Quadrant for Integrated IT Portfolio Analysis Applications, Daniel B. Stang and Jim Duggan, 18 November 2014